

Ogo CT-52

Ogo is a messaging-optimized device that provides leading mobile messaging applications such as instant messaging (IM), email, news and SMS. Ogo extends the desktop experience to the mobile world and increase mobile data usage. Mobile operators and service providers, leveraging the growing popularity of desktop and mobile messaging, can deploy the device quickly and easily, increasing data revenue and customer satisfaction.

Based on the same principles as previous Ogo devices, including ease-of-use and affordability, Ogo CT-15 / CT-17 is a mass market mobile messaging device that delivers many of the most popular desktop and mobile applications, including instant messaging (IM), email, news, SMS, mobile voice and Web browsing. The Ogo CT-15 / CT-17 is available for all GSM markets; GSM 850 / 1900 (CT-15) and GSM 900 / 1800 (CT-17).

For an improved email experience, Ogo CT-15 / CT-17 supports multiple email accounts, offers POP3 and IMAP email access, and enables attachment viewing. The device includes an RSS reader to provide access to the latest breaking news. The browser, supporting WAP and HTML browsing, optimizes Web pages for ease of display and navigation. The device also delivers voice, via a Bluetooth or wired headset. For productivity and scheduling, the device includes an easy-to-use calendar application.

Mobile operators and Internet service providers can deploy the device quickly and easily, increasing data revenue and customer satisfaction. Like previous versions, Ogo CT-15 / CT-17 can be tailored to meet customer requirements. The Ogo CT-15 / CT-17's applications and graphical user interface (GUI) are customized to address customer experience and branding needs. For IM and email, the Ogo CT-15 / CT-17 can fully interoperate with leading portals and other communities.

The CT-15 / CT-17 also features PMG® (Personal Mobile Gateway) technology, which allows a mobile phone or data-centric device to wirelessly interface with a variety of application-specific PMG companion devices such as watches, cameras and MP3 players.

To support deployment of this and other Ogo devices, IXI Mobile provides a turn-key solution, including the device, all necessary gateways and back-end launch services, and over-the-air (OTA) provisioning and upgrade services.

Key Features

- 240x160 display & QWERTY keyboard
- Instant Messaging with MSN
- Push Email
- HTML browser
- Integrated phone
- RSS news channels
- GPRS, Dual band, Bluetooth 1.1
- Contact & Calendar, synchronized Over-the-Air, USB or Bluetooth



Size	114x75x25mm
Weight	159g
Keyboard	5 row QWERTY or QWERTZ
Navigation	8-way navigation, application hard keys
Display	240x160 CSTN color display
Memory	16MB RAM, 32MB Flash
Connectivity	Bluetooth 1.1
Wireless	GPRS Dual band 900/1800 class 10
Battery Life	2.5hr talk time, 120hr standby time
Connectors	Mini-USB (charging and synchronization)
Operating System	IXI-Connect OS